



Greetings from First Fridays!

As part of its mission to strengthen the local economy and promote community spirit in Xenia, our First Fridays team coordinates 3 events that occur the 1st Friday of May through July from 5PM - 9PM.

Downtown Xenia has a vibrant past and we believe in its future! In 2009 a group of downtown merchants started First Fridays in hopes to get people to notice our unique and amazing downtown and the great things it has to offer. Shops stayed open later and gave us a chance to experience the charm of our forgotten downtown. Now in our 12th season, First Fridays has grown into a celebration of what has remained Xenia's core for over 215 years. First Fridays invites people to come and experience downtown Xenia in hopes to promote continued growth and bring some enjoyment to our fine city.

First Fridays is playing an increasingly important role in bringing Xenia residents downtown to shop and dine, as well as marketing Xenia to our neighbors. Over the past several years we have added a multitude of activities and entertainment to compliment our event such as caricaturists, magicians, petting zoos, stilt walkers, bouncy houses, live bands and a cruise-in! First Fridays benefits the whole community by offering a fun, engaging opportunity to adventure out in Xenia.

In order to support the ongoing cost of promoting the event, paying for entertainment, and providing general maintenance and cleanup, we are seeking donations and business sponsorships to help the event continue to thrive.

We have compiled a list of sponsorships available and donations we are seeking for this season and would appreciate any help you or your business are able to contribute. Donation items and sponsorship forms can be dropped off or mailed to The Flower Stop, 72 South Detroit Street, Xenia, OH 45385.

Thank you from our First Fridays team below! We look forward to a great 2020 season!

Blair Davis Montgomery I & I Agency 937.532.9471 Heidi Hilderbrandt The Flower Stop 937.372.1436

Business: Contact: Address: E-Mail: YES! Please include me in future First Fridays e-mails

DONATION AND SPONSORSHIP FORM

TITLE SPONSOR

\$5,000 TOTAL

COMPANY LOGO ON OVER-THE-STREET BANNER
FEATHER FLAG BANNER ON COURTHOUSE LAWN DURING EVENT
2 COMPLIMENTARY BOOTH SPACES PER EVENT
250 FIRST FRIDAYS CARNIVAL DOLLARS
YARD SIGNAGE AT EVENT
LOGO WITH LINK ON WEBSITE
MENTIONED IN ALL EVENT PROMOTIONAL EFFORTS
RECOGNITION BY MC AT EVENT

PLATINUM PARTNERSHIP

\$1,500 TOTAL

FEATHER FLAG BANNER ON COURTHOUSE LAWN DURING EVENT

1 COMPLIMENTARY BOOTH SPACE PER EVENT

100 FIRST FRIDAYS CARNIVAL DOLLARS

YARD SIGNAGE AT EVENT

LOGO WITH LINK ON WEBSITE

MENTIONED IN ALL EVENT PROMOTIONAL EFFORTS

RECOGNITION BY MC AT EVENT

SILVER PARTNERSHIP

\$750 TOTAL

25 FIRST FRIDAYS CARNIVAL DOLLARS
YARD SIGNAGE AT EVENT
LOGO WITH LINK ON WEBSITE
MENTIONED IN ALL EVENT PROMOTIONAL EFFORTS
RECOGNITION BY MC AT EVENT

GOLD PARTNERSHIP

\$1,000 TOTAL

1 COMPLIMENTARY BOOTH SPACE PER EVENT
75 FIRST FRIDAYS CARNIVAL DOLLARS
YARD SIGNAGE AT EVENT
LOGO WITH LINK ON WEBSITE
MENTIONED IN ALL EVENT PROMOTIONAL EFFORTS
RECOGNITION BY MC AT EVENT

BRONZE PARTNERSHIP

\$350 TOTAL

15 FIRST FRIDAYS CARNIVAL DOLLARS

LOGO WITH LINK ON WEBSITE

MENTIONED IN ALL EVENT PROMOTIONAL EFFORTS

RECOGNITION BY MC AT EVENT

THANK YOU FOR YOUR CONSIDERATION!

IF YOU AREN'T ABLE TO BE A PARTNER THIS YEAR BUT WOULD STILL LIKE TO CONTRIBUTE, WE ARE SOLICITING SILENT AUCTION AND RAFFLE ITEMS SUCH AS RETAIL PRODUCTS, PROMOTIONAL ITEMS & GIFT CARDS.

ANY MONETARY DONATION, INCLUDING SPONSORSHIP/PARTNERSHIP CHECKS, <u>CAN BE MADE OUT TO GREENE</u>
GIVING AND MAILED TO 72 S. DETROIT STREET, XENIA, OH 45385

